



Utility Warehouse

Would you like to save money on your utility bills and help us to raise funds for wildlife at the same time?

Well now you can. We have teamed up with The Utility Warehouse who currently provide phone, internet, mobile phone, gas and electricity to over 200,000 customers throughout the UK. They are an established and reliable company that provide great value services and make life easier by producing a single monthly bill for all your household utilities.

You may not have heard of the Utility Warehouse before as they don't waste money on expensive advertising, so they can keep costs down and pass the savings they make on to their customers. They are part of Telecom *plus* PLC, a major UK company that is listed on the London Stock Exchange and has been trading since 1997.

The benefits to you

The Utility Warehouse offer customer's the opportunity to make huge savings on their essential household utilities. Customers can make unlimited free calls at any time of day, to any fixed telephone number in the UK depending on the number of different services taken (eg. Home Phone, Mobile, Gas, Electricity, or Internet). The more services you take, the more money you will save.

In addition to this you can also become a **discount club member** from just £1.76 a month and save even more on food, fuel and other household shopping. From as little as an extra 2p per day, their exclusive premium membership provides free accidental death cover and redundancy protection too.

Here's how we can raise money

If you join the Utility Warehouse as a customer they will pay us up to 5% of your monthly utility bill, we will continue to receive this as long as you remain a customer with them.

How to join

Joining the scheme means nothing changes at your home – you get the same gas and electricity etc in the same pipes and wires – but you'll be raising money for Herefordshire Nature Trust whenever you use the phone or make a cup of tea!

All you have to do is call the Utility Warehouse free phone number **0800 1313000** and they will talk you through the process. You'll need to give them our appeal number **E37424** to make sure your donation comes to us. Then they will take care of everything.

For further information or to join online please visit:- www.telecomplus.org.uk/E37424



Become a Member



There are many ways you can help us. You could buy something, make a donation or help us as a volunteer. If you're not a member already, why not think about joining us? Membership fees fund vital conservation work, and it brings you some great benefits, such as our own local magazine, *Wildside*, and the national magazine of the Wildlife Trusts, *Natural World*, both packed with information and fantastic pictures. We also offer a beautiful free guide to over 54 of our nature reserves. What's more, by becoming a member, you help show the decision-makers how many people support the conservation of wildlife and their habitats. Most members aren't wildlife experts' - just ordinary people united by a desire to see wildlife flourish in their natural habitats.

Type of membership we offer?

If you are aged 16 or over, you can buy membership for yourself and/or someone else. Choose the membership that best suits you:

- Individual membership - one adult (aged 16 or over)
- Joint membership - two adults at one address
- Family membership - two adults and up to 4 children aged under 16 at one address
- Student - anyone of any age holding a current National Students Union card
- Just for children (*Wildlife Watch*) - one child aged 16 or below
- Life membership - one person

Please ring the Trust or visit our website if you wish to become a member.

Why not visit us?

Herefordshire Nature Trust works with carefully selected businesses to offer all our supporters quality goods and services. Sales help raise money for wildlife and are a great deal for you, too! We sell a range of bird food, boxes and gifts from our shop at Lower House Farm. Why not drop in and take a look? There are good local bus links and plenty of parking. You can also make the most of your trip by visiting our [Lugg Meadows nature reserve](#) right next door!



**Herefordshire Nature Trust, Lower House Farm, Ledbury Road,
Tupsley, Hereford. Herefordshire. HR1 1UT**

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Website: www.wildlifetrusts.org/hereford

E-mail b.bishop@herefordshirewt.co.uk




Registered charity: 220173

Place of registration: England & Wales

Limited company number: 743899

A-Z of Fundraising

The Trust always needs help to fund the wide range of good work it does to protect wildlife. We are reliant on the generosity of our supporters to help us fund this work. We are often asked by our supporters what they can do to help, so here we give some practical suggestions about ways that you can help raise funds for the Trust. If each of our supporters did only one of the things suggested it would make a huge difference!

1. **A**ppeals - we try to limit the number of fundraising appeals we send to our supporters but when we do it's because we really need their support. You can help by making a donation to the appeal, however small. Please let us know if you would like to be contacted for our Appeals
2. **B**ring and Buy – organise one at work, home or your local village hall.
3. **C**offee morning and cake sales, why not ask a local cookery class or school to help?
4. **G**ift Aid – Signing a gift aid form is really important as it will make your membership subscription and donations worth almost a third more to us at no extra cost to you. 
5. **L**egacies - remembering the Trust in your will can really make a huge difference.
6. **N**eighbours – why not recommend that they join the Trust? Failing that throw a street party and get them all to donate!
7. **O**pen gardens - join in with the Trust's Open Garden scheme.
8. **R**affle – get local companies to donate prizes.
9. **S**moking – give up smoking and donate the money you save to the Trust. 
10. **S**ponsored activities – you and your family/friends can walk, swim and even bungee jump! Why not sign up for the Great North or South Run and donate your sponsorship to the Trust? If you aren't into physical activities then why not sponsor those that are.
11. **V**olunteer and help to raise funds through collections, organising events etc. 

If you have your own ideas about how to raise funds for the Trust please do get in touch - we might be able to help you develop your ideas!

Remembering wildlife in your will

If you have had a lifetime's pleasure from wildlife, why not help ensure their future by leaving a legacy to the Herefordshire Nature Trust in your Will? We are always grateful for any legacies left to us. Large or small you can be assured your gift will be put to excellent use. It need not be difficult or expensive to make a will. Herefordshire Nature Trust has produced a booklet "Your Legacy Counts" which is available, free of charge, from the Trust. It will help you to think about your wishes for the future, so that when you consult a solicitor you will have prepared your thoughts. Thus saving you time and ensuring that loved ones are looked after as well as helping to ensure that the wildlife within Herefordshire is conserved for future generations. This is one of the most important decisions you will make in your life.



Wear Your Wellies for Wildlife

During 19th – 25th October 2009 we are encouraging our supporters to take part in a fantastically fun fundraising idea. Raise money for wildlife just by wearing your wellies. Everyone can get involved so organise your welly themed day now. To request a fundraising pack of ideas on how to get involved please ring the Trust or e-mail. Do something different.



Have a Display

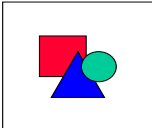
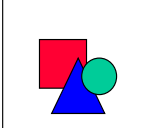
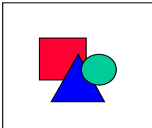
We have literature leaflets and booklets on much of the work we are involved in and would love for you to display our current projects information in your place of work, club, local pub etc.. Please contact us if you are able to get involved.

eBay for Charity - Community Selling



There is now a new and unique way to support Herefordshire Nature Trust by selling your unwanted items on eBay. So clean out that closet or loft. If you have any unwanted presents this is a perfect opportunity to get rid of them – you can sell practically anything on eBay and donate a percentage of the proceeds from between 10% to 100% of the final sale price to help us help wildlife.

The 1-2-3 of selling for charity

-  Once you're ready to sell your item, go to <http://pages.ebay.co.uk/ebayforcharity/sell.html> click on start selling option and select 'Advanced Sell' to register on eBay.
-  As you're filling out the item details, look out for the charity box just below where you set your price. Select a charity to support and the percentage (10%-100%) of your final selling price that you'd like to donate. **Note:** The minimum donation is £1 per listing.
-  A week after your item sells, MissionFish (eBay's charity partner) will automatically collect the donation from you. You can also manage your donations through the 'My Donations' section of My eBay, under the 'My Account' tab. Any fee credits will appear on your next invoice.

Everyclick

Help us to raise money for Herefordshire Nature Trust whenever you search the web. [Everyclick](http://www.Everyclick.com) is a great search engine that works just like Yahoo, Google or MSN but also generates money for charity. It won't cost you a penny and is a great way to help us every day whether you are at home or at work.



To make Everyclick your homepage all you need to do is :-

- go to <http://www.Everyclick.com> and type **Herefordshire Nature Trust** into the main search box on the page and click the "charities" link that appears immediately above it.
- select and click on the right result from the charity search results page.
- Press the pink "Select this Charity" button and fill in the simple registration page that follows.

Please encourage all your family and friends to get involved too.

Charity Choice

To make an online donation visit:- www.charitychoice.co.uk and click on the red Charity search button. Enter Herefordshire Nature Trust and click on the 'donate now' button next to our Trust. Remember that if you are a tax payer fill out the gift aid declaration to make your donation worth more to us. For every £1 you donate we can reclaim an extra 25p.



Fundraising Ideas

Herefordshire Nature Trust



January 2009



recycling appeal™
fundraising made easy for you

Everyone knows recycling is good for the environment, but did you know that recycling is also good for Herefordshire Nature Trust? We have **partnered** up with the experts at the **Recycling Appeal** to launch an exciting new fundraising initiative that recycles mobile phones and used printer cartridges – and we want you to be part of it!

If you use a printer or fax machine, each spent cartridge could earn us money. Considering more than 1.1 billion inkjet cartridges are used around the world, our fundraising potential is tremendous! Have you any old mobile phones in your cupboards? You could earn around £5 for every used mobile phone donated on our behalf. Estimates suggest there are close to 90 million handsets hiding in drawers and cupboards in the UK so if any of these are yours, why not use them to raise valuable funds for us? Or, consider getting your employer involved – recycling is a great way for companies to go green!

Taking part is easy – simply visit www.recyclingappeal.com and click the 'Recycle Now' button. If you have product to send in, you will either receive a freepost envelope or a call from a member of the Recycling Appeal team to coordinate a free collection. To ensure the funds your products raise are directed to *Herefordshire Nature Trust* simply insert our name in the 'Collecting For' field. Alternatively, call 08451 30 20 10 to join *Herefordshire Nature Trust's* Recycling Appeal. Call the above number if you would also like to receive a collection box to display in your workplace. The more people who can get involved the better!

We also have a collection box at Lower House Farm in the reception area.

Old mobile phones &
printer cartridges?



Create a fundraising page
with **justgiving**

Hold an event and fundraise

Create a fundraising page
with **justgiving**

- Creating your fundraising page on Just Giving should take around 5 minutes — it's as simple as that!
- Choose the event you are doing for **Herefordshire Nature Trust** (or look on Just Giving site for inspiring ideas). This could be eg: a run, walk or swim etc...
- Go to www.justgiving.com and click on 'Make a Page' button.
- Give your page a title, write a strong message to your friends encouraging them to donate, and add a photo.
- Email the address of your page to everyone you know, here and abroad, and start collecting donations. Justgiving will automatically reclaim Gift Aid on all donations from UK taxpayers.
- Justgiving charges a small transaction fee on all donations. The money you raise is transferred automatically into your charity's bank account — you don't have to do anything.

Alternatively you can click onto www.justgiving.com and find **Herefordshire Nature Trust** in the search for a charity section and simply make a single or monthly donation.