



Herefordshire
Wildlife Trust

Corporate Partnerships

"It's time to turn things around. Nature is capable of extraordinary recovery but we must act now!"

Everything works better when it's connected."

Sir David Attenborough, President Emeritus,
The Royal Society of Wildlife Trusts

A Wilder Partnership



Herefordshire
Wildlife Trust

At Herefordshire Wildlife Trust, our vision is for a county that is bursting at the seams with wonderful wildlife and our mission is to put nature into recovery. Managing 60 Nature Reserves, covering over 530 hectares of land reserved for wildlife, the Trust has been taking action for nature in our county for over 60 years. From supporting farmers to help nature, advising local community groups on their green spaces, providing outreach and restoring habitat features like ponds and orchards, the Trust is dedicating to restoring and celebrating Herefordshire's unique natural heritage.

We can't do this alone. We need to collaborate with landowners, communities, schools and businesses to create a wilder, greener and more sustainable Herefordshire. There are a multitude of ways we can make a difference together.

By joining HWT you

- Directly invest in wildlife recovery in your area, demonstrating your company's commitment to protecting your local environment
- Invest in your employees. Our Wild Work days are exclusively available to our corporate supporters. Connect them with nature and improve their wellbeing through our practical, nature based sessions
- Gain the opportunity to connect with like minded businesses through invitations to networking events
- Raise your company profile with customers, our members and the wider community by demonstrating your commitment to investing in wildlife and your locality
- Gain access to support to meet your CRS, sustainability and environmental goal with support from our inhouse experts.

Our promise to you

Bespoke Partnership

We want to work with you to create a partnership that works to understand and meet our shared goals, making sustainable and effective change in our local area

Keep you engaged

Through our dedicated corporate mailings, *Wildside* magazine and dedicated link staff members, we will keep you up to date with all of our work to restore and build a wilder Herefordshire

Shout Loud

We'll share the impact of our partnership with our 6,500 members, via our *Wildside* publication. We will also share regular updates on our projects with over 11,500 followers on our social media channels .

Commitment to Wildlife

We are dedicated to the recovery and protection of our precious natural heritage. Your support will go directly to ensuring our vital work continues



What a membership with Herefordshire Wildlife Trust could look like

	Corporate Partner	Investor in Wildlife	Nature Reserves Guardian
Wildside Magazine (x3 times a year)	X5	x10	X10
Nature Reserves Guide	✓	✓	✓
Flycatcher Natural History Journal	Online access	✓	✓
Inclusion on our corporate supporter page on our website	✓	✓	✓
Membership Certificate	✓	✓	✓
Social Media Shout Outs	On joining	X2 a year	Throughout project
Inclusion on our 'Thank you' Page in <i>Wildside</i>	✓	✓	✓
Articles about your contribution in <i>Wildside</i>		On joining	Once a year
Invitation to our AGM	✓	✓	✓
Quarterly corporate newsletter	✓	✓	✓
Bespoke updates about your project and how it is progressing			✓
Press release about our partnership			✓
Choice of <ul style="list-style-type: none"> • Practical 'Wild Work' days at one of our Nature Reserves • Wild Wellbeing sessions • Talk at your business for staff • Ecological advice on how to make your business as nature friendly as possible 		X1 a year	X2 a year
Signage at your project thanking you for your contribution			✓
	£500 pa	£2000 pa	£5000 ppt

*Membership fees are minimum amounts, meaning that you can choose to donate more should you wish to increase your level of support. Any amount donated above the minimum is considered voluntary and therefore not subject to VAT

Don't see what is right for your business?

Contact us to find out about more opportunities to partner and to build a bespoke partnership package.

What some of our current partners have to say



"We have been working with in partnership since 2019, and together we have created a nature trail, wildlife walks and bug hotels at the site. The farm at Westons has some great habitats and sustainable land management practices including a wetland created through a reedbed filtration system, veteran trees, traditional orchards, hedgerows and wild bird seed margins."

"By partnering with the Herefordshire Wildlife Trust we aim to ensure we are doing our utmost to preserve and protect our orchards and then by extension the local wildlife. We hope to further this relationship in the future by offering education days centred around the planting and maintenance of fruit trees."

Gemma Standeven, Owner



"Here at WCM&A Ltd we believe it is important to give back wherever we can by supporting several charities including those closer to home. A great example is the Herefordshire Wildlife Trust. Not only do they manage 60 Nature Reserves & run projects across the county restoring habitats and protecting wildlife, but they also work with communities to engage, inspire & educate."

Jules Adams, Managing Director



Herefordshire
Wildlife Trust

To find out more information please contact Josie Croft, *Fundraising Officer* on

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