



Herefordshire
Wildlife Trust

Fundraising Pack

A tall, slender foxglove flower with a stem covered in small, bell-shaped orange and white flowers. A small bumblebee is flying near the base of the flower.

**Thank you for fundraising for
Herefordshire Wildlife Trust!**

All the money you can help us to raise goes
towards keeping our wildlife and wild places
protected and cared for.

Alternatively, you may wish to fundraise for a
particular project, nature reserve or appeal.



1. Decide what you want to do to raise money!

What will you do to help Herefordshire's wildlife? Whether you take on a challenge or indulge your favourite hobby you'll be making a real difference for our wildlife and wild places. Check out our list of ideas on page 4 for inspiration...



2. Get organised

- Who will you ask to help you organise your activity or event?
- Who might sponsor you?
- Who would like to take part with you?
- Where will you hold the event or challenge?
- Do you need to book a venue, or if it's outside, where can you do it?
- When would be the best time to hold it?
- Think about the weather and school holidays and whether your event clashes with anything else!
- Remember to give yourself plenty of time. If you have a good amount of time to prepare, you can tell as many people as possible, get lots of sponsors and make sure you've thought of everything!

Please do get in touch if you need help or advice along the way!



3. Contact us and tell us what you are doing

Tell us about your exciting plans!
Email fundraising@herefordshirewt.co.uk or call 01432 356872 and let us know your plans and we will support you in any way we can.




4. Spread the word about your activity or event

Tell everyone you know what you're up to! This fundraising pack includes our poster template for you to personalise to your fundraising event. (Please get in touch if you would like it in another format.) If you are promoting your activity on social media remember to tag us into your posts:

 @HerefordshireWT

 @Herefordshirewt

 herefordshirewildlifetrust



5. Consider health, safety and the law

It's really important that all safety aspects are thought about carefully, as Herefordshire Wildlife Trust cannot be held responsible for any accidents or incidents that occur as a result of your activity. To make sure you're really safe you can contact your local council, or The Health and Safety Executive (www.hse.gov.uk) if you have any questions about holding events on public premises such as a school or workplace. For first aid advice, contact your local St John's Ambulance branch or the British Red Cross.

6. After the event

It is always fantastic for us to hear about how your event went. It's even better when we can have a chat with you and get photos. We can then help to celebrate your successes by letting the local press know, and reporting your event on our website and/or in our magazine. Use social media to talk about your fundraising event and tag us in.



4. Collect money

You can pay in your money raised by:

- Contacting us for a drop off appointment at our offices & Visitor Centre: Queenswood Country Park & Arboretum, Dinmore Hill, Nr Leominster, HR6 0PY or at one of our shops: Ledbury Charity Shop, 4 The Homend, Ledbury, HR8 1BT; Hereford Chairity Shop, 36 Church Street, Hereford, HR1 2LR
- Post us a cheque, payable to:
The Herefordshire Wildlife Trust



We're fundraising for



Herefordshire
Wildlife Trust

Fundraising Ideas



For Individuals

Collection Tin Monitor
Open Garden
Sponsored Walk/ Run/ Cycle
Leg Waxing (for the men!)
Bath in Baked Beans
Swear Jar
Head shave or dramatic hair cut
Abseiling or Skydiving
Copper Coins Jar
Busking (licence needed!)
Birthday Facebook Fundraising

For Groups

Coffee Morning
Clothes Swap
Carol Singing
Raffle
Bake Off Competition
Car Wash
Sports Event Sweepstake
Knit-a-thon
Wine & Cheese Evening

For Schools

Cake Sale
Sponsored Silence
Non-uniform Day
Guess the sweets in a jar
Teddy Bear's Picnic
Treasure Hunt
Super-Heroes Day
Supermarket Bag Packers

For Communities

Village Fête
Jumble sale
Barbeque
Quiz Night
Auction of Promises
Car Boot Sale
Fashion Show
Board Game Tournament
Plant Sale
Karaoke Night



Donation Form



Name: _____

Address: _____

Email: _____

Telephone: _____

Event or Activity: _____

Held on date: _____

Signed: _____

Amount raised: _____

Money deposited with Herefordshire Wildlife Trust as:

☐ Cash ☐ Cheque

If you ran a sponsored event, please also supply copies of your sponsorship forms.

THANK YOU!!!

For Office Use Only:

Money received by: _____

Date: _____

Receipt given ☐



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Wildlife Trust

For fundraising queries, please contact the Fundraising
Team at: fundraising@herefordshirewt.co.uk or on:

01432 356872



www.herefordshirewt.org
enquiries@herefordshirewt.co.uk

01432 356872

Charity No. 220173

Registered office: Queenswood Country Park & Arboretum,
Dinmore Hill, Leominster, HR6 0PY



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FUNDRAISING
REGULATOR